

CLARK AND WALKER 2016/2017 WESTOBA WHEAT KINGS JR. REPORTERS

FOR IMMEDIATE RELEASE

Wednesday, November 9th, 2016 (Brandon, MB) – Westoba Credit Union (WCU), in association with the Brandon Wheat Kings, are pleased to announce the winners of the 2016-2017 Westoba Wheat Kings Jr. Reporters contest.

Joining the list of media personalities currently covering the Western Hockey League club will be twelve year old Natalie Clark from Carberry, Manitoba and eleven year old Morgan Walker from Brandon, Manitoba. Both are warmed up and ready to hit the locker-room as this season's Westoba Wheat Kings Jr. Reporters!

The contest, which ran September 19th to October 24th, asked Manitoba hockey fans between the ages of five to 12, to submit a video of their interviewing skills, showing us why they are the next Westoba Wheat Kings Jr. Reporter. The contest drew interest from kids all over the province and resulted in 17 awesome entries, which can be watched on the Westoba Credit Union YouTube page.

“This is our second year for the Westoba Wheat Kings Jr. Reporters contest and the pickup from Brandon and surrounding communities was outstanding,” says Jim Rediger, Chief Executive Officer of WCU. “The goal of the contest was to give the kids an opportunity to get involved, be creative and talk about something their passionate about. Watching these young fans’ videos, you can really see that come through.”

“We knew going into this contest, there were many talented, young candidates across western Manitoba,” says Wheat Kings’ Director of Business Operations and Sponsorship Rick Dillabough. “By the looks of the audition tapes submitted, we have an excellent crop of up and coming hockey reporters in this area. Choosing two from the long list of entries proved extremely challenging.”

Next steps for Clark and Walker are to hit the bench, locker-room, practice, or press box to cover the Wheat Kings. Our Jr. Reporters will have two opportunities to interview players and put them on the spot with their burning hard-hitting questions.

The Westoba Wheat Kings Jr. Reporters will make their 2016-2017 season debut near the end of 2016. All interviews will be featured on KingsVision, westoba.com, wheatkings.com, on the Video Scoreboard at a number of Brandon home games in 2015-16, as well as all over social media!

ABOUT WESTOBA CREDIT UNION: Westoba Credit Union is building community one member at a time. WCU is the sixth largest credit union in Manitoba with 17 locations in 13 communities.

For more information:

Ashleigh Salo
Marketing and Communications Coordinator
Westoba Credit Union
Phone: (204) 729-2735
Email: ashleigh.salo@bwestoba.com



Photo featuring: The 2016/2017 Westoba Wheat Kings Jr. Reporters (L to R) Tanner Kaspick, Morgan Walker, Natalie Clark, James Shearer, Diana Waterman



It was a busy boardroom at Westoba Credit Union for our big announcement!



A big cheer for the 2016-2017 Westoba Wheat Kings Jr. Reporters.



A group of students from Ms. Banks class at Riverheights School in Brandon was here to celebrate the winners and take part in the games.