

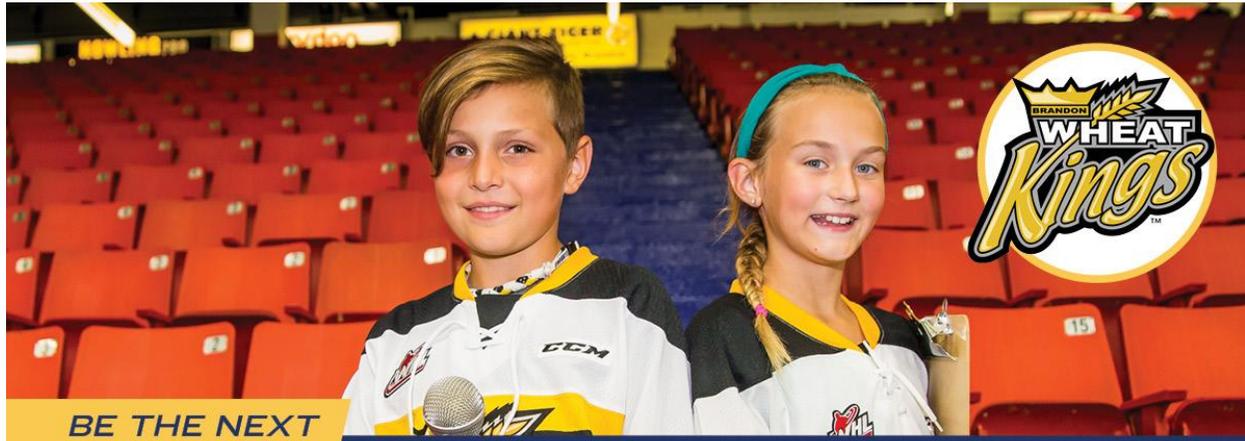


Westoba
CREDIT UNION LTD.

MEDIA RELEASE

FOR IMMEDIATE RELEASE – Friday, September 14th, 2018

LOOKING FOR 2018-19 WESTOBA WHEAT KINGS JR. REPORTERS



BE THE NEXT

**WESTOBA WHEAT KINGS
JR. REPORTER**

Contest open to ages 5-12. Submission period: Sept. 7th - Oct. 5th.

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Visit westoba.com
for all contest details.

Pictured above: Brady Shields of Brandon and Lily Hume of Carberry the 2017-18 Westoba Wheat Kings Jr. Reporters.

BRANDON, MB –Westoba Credit Union and the Brandon Wheat Kings have once again joined forces to find their next 2018-2019 **Westoba Wheat Kings Jr. Reporters**.

The contest, which started **Friday, September 7th**, is open to all Manitoba hockey fans between the ages of five to 12. To enter, Wheat King Fans are encouraged to submit a video of their interviewing skills, showing us why they are the next Westoba Wheat Kings Jr. Reporter!

This contest gives young hockey lovers a chance to enter to win some great prizes, and the opportunity to meet and interview players and staff from the WHL club.

Interviews will be featured on Westoba Credit Union's YouTube Channel, wheatkings.com, on the Video Scoreboard at a number of Brandon home games in 2018-19 as well as all over social media!

“Westoba is proud to partner with the Brandon Wheat Kings for the fourth year in a row to bring you the Westoba Wheat Kings Jr. Reporter!” says **Jim Rediger, Chief Executive Officer** of WCU. “The turnout over the last few years has been incredible. We are so proud of the kids in



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our communities for showcasing their talents. I look forward to watching this year's contest videos and meeting our two new reporters!"

Contest deadline is **Friday, October 5th, 2017**. Fans are encouraged to visit **westoba.com** for more information on the contest, to submit their unique and creative videos and to watch all submissions.

Two winners will be announced in October and make their 2018-19 season debuts early in the season.

Of all the contest and promotions we have done in recent years, the Westoba Credit Union Jr. Reporter Contest has been one of the most popular," says **Rick Dillabough, Wheat Kings' Director of Business Operations and Sponsorship**. "As we have seen the past two years, we have many talented, young candidates across western Manitoba and we're encouraging them to enter. We want to discover the next Branden Crowe (Q Country Radio) and Perry Bergson (Brandon Sun) and the list of prizes to be won is pretty impressive."

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