



ImmigrantCentre

MEDIA RELEASE

Westoba Credit Union announces partnership with the Immigrant Centre Manitoba in Winnipeg

December 13, 2018

WINNIPEG – Westoba Credit Union Ltd. announced today their commitment to enter into a one-year agreement with the Immigrant Centre Manitoba in Winnipeg to sponsor the Nutrition Services Program. The partnership will benefit hundreds of new Canadians by helping them make healthier food choices for themselves and their families. Food insecurity is a common issue people face when they move to Canada.

The sponsorship announcement takes place this Saturday, December 15, during the annual newcomer holiday celebration party from 1:30 pm to 5:00 pm at the Immigrant Centre at **100 Adelaide St.**

The agreement started last month, allowing the Nutrition Services Program to offer a variety of nutrition and food education courses to more than 300 clients each year. The classes run in an on-site commercial kitchen where newcomers practice making healthy meals while learning about eating healthy in Canada.

“We are excited to be partners with the Immigrant Centre Manitoba and help newcomers succeed,” says **Jim Rediger**, CEO of Westoba. “This partnership is a natural fit, as we believe that a prosperous community is healthy, diverse and inclusive.”

“We are grateful for Westoba’s sponsorship. It will allow us to continue delivering an essential service to newcomers,” says Immigrant Centre’s CEO **Jorge Fernandez**. “In 2017 alone, the province received around 16,000 immigrants, and our mission is to help them settle.”

The partnership with the Immigrant Centre Manitoba is part of Westoba’s community investment strategy, helping to support a vital resource in the community. Together, they will build a healthier, more resilient and supportive community which works collectively to bring success to all its members.

ABOUT WESTOBA CREDIT UNION:

Westoba Credit Union (WCU) is the eighth largest credit union in Manitoba with 16 locations. WCU is committed to enriching lives and communities by helping financial dreams come true. To learn more about Westoba Credit Union visit www.westoba.com

ABOUT THE IMMIGRANT CENTRE:

The Immigrant Centre Manitoba is the largest services provider for immigrants in Manitoba, delivering quality and innovative Immigration and Settlement Services to allow immigrants to connect, integrate, and fully participate in Canadian Society for over 70 years. To learn more about the Immigrant Centre Manitoba visit www.icmanitoba.com

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