

**September 1<sup>st</sup>, 2021****Westoba Inspire is now accepting applications for major projects up to \$10,000.00**

**BRANDON, MB 09.01.21** – Westoba Inspire, Westoba Credit Unions' Community Investment Program is accepting applications during the month of September 2021 for major community infrastructure projects up to \$10,000.00. The Inspire program offers funding opportunity for a variety of projects that meet a wide range of ages and demographics.

“Sometimes we look at single projects and sometimes our member representative committee looks to stretch the value to several deserving community projects,” said Jim Rediger, Westoba Credit Union CEO (Chief Executive Officer). “We focus on major community infrastructure projects that offer sustainability to community resources and help build stronger communities through facilities or programming.”

Applicants must be a non-profit, charitable or community organization or have a charitable fiscal agent to act on their behalf.

Applications are reviewed by Westoba’s Community Investment Committee that includes staff, member and Board representation. Successful applications are chosen based on their ability to align with Westoba’s goal to support community infrastructure.

**HOW TO APPLY to Westoba Inspire**

Applications will be accepted through an online application form available September 1<sup>st</sup> - 30<sup>th</sup> at [www.westobainspire.com](http://www.westobainspire.com)

**ABOUT WESTOBA INSPIRE**

Created in 2017, Westoba Inspire is the result of Westoba’s Community Investment Fund in partnership with the Brandon Area Community Foundation. To be eligible for funding, applicants must be a non-profit charitable organization, support community infrastructure projects that are initiated locally or have a clear local impact; are inclusive and bring people together; are long-term or multi-functional; and promote staying, participating and engaging in an enriched community.

**ABOUT WESTOBA CREDIT UNION**

Westoba is a full-service financial institution offering a wide range of services and products to meet unique needs. Centralized in Brandon, Manitoba, Westoba has 17 locations (including corporate office) throughout the province, employing approximately 200 people.

*For more information:*

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