



**Westoba**  
CREDIT UNION LTD.

# MEDIA RELEASE

**FOR IMMEDIATE RELEASE – Tuesday, September 28th, 2021**

## **SEARCHING FOR 2021-22 WESTOBA WHEAT KINGS JR. REPORTERS**

**BRANDON, MB** –Westoba Credit Union (WCU) and the Brandon Wheat Kings have once again joined forces to find their next 2021-2022 **Westoba Wheat Kings Jr. Reporters**.

The contest starts on **Tuesday, September 28<sup>th</sup>**, and is open to all Manitoba hockey fans between the ages of five to twelve. To enter, Wheat King Fans are encouraged to submit a video of their interviewing skills to show us why they are the next Westoba Wheat Kings Jr. Reporter.

This contest gives young hockey lovers a chance to enter to win some great prizes, and the opportunity to meet and interview players and staff from the Brandon Wheat Kings.

Interviews will be featured on Westoba Credit Union's YouTube Channel, wheatkings.com, on the Video Scoreboard at several Brandon home games in 2021-22 as well as all over social media!

"We are proud to partner with the Brandon Wheat Kings to bring back the Westoba Wheat Kings Jr. Reporter after last season was cancelled as a result of the pandemic," says **Jim Rediger, President and Chief Executive Officer** of WCU. "This is our sixth year of this contest, and it is an incredible opportunity for young hockey fans to get involved in their community, showcase their passion for the sport and meet their favourite players."

Contest deadline is **Friday, October 29<sup>th</sup>, 2021**. Fans are encouraged to visit **westoba.com** for more information on the contest and to submit their unique and creative videos. All contest participants are asked to follow all COVID-19 health regulations when conducting their interviews.

The two winners will be announced on November 17, 2021, and make their 2021-2022 season debuts later in the season.

"The Westoba Credit Union Jr. Reporter contest is one of my favorite events of the year," said Branden Crowe, Wheat Kings Director of Strategic Marketing and Radio Broadcaster. "Seeing the kids interact with the players, asking fun questions and learning more about the team is a lot of fun. This is a great opportunity for the kids to get involved behind the scenes, get out of the comfort zone and build relationships with our players!"

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