
WESTOBA RECOGNIZED AS ONE OF MANITOBA'S TOP EMPLOYERS IN 2023

BRANDON, MB – Westoba Credit Union (WCU) is proud to be recognized as one of Manitoba's Top Employers in 2023.

The Manitoba's Top Employer annual competition recognizes Manitoba employers that lead their industries in offering an exceptional employee experience and work environment.

Westoba President and CEO, Jim Rediger credits the Westoba Board of Directors for creating policies and practices that enable Westoba to be a top employer. "This is an organizational achievement." Said Rediger. "Our leaders bring the values, and positive culture of Westoba to work each day and empower our staff to constantly bring forward ideas and solutions to make our Credit Union the best it can be."

Employers are compared to other organizations in their field to determine which offers the most progressive and forward-thinking programs and evaluated by the editors of Canada's Top 100 Employers using the same eight criteria as the national competition:

- Physical Workplace, Work Atmosphere and Social Atmosphere
- Health, Financial and Family Benefits
- Vacation and Time Off
- Employee Communications
- Performance Management & Training and Skills Development
- Community Involvement

VP of IT and Operational Excellence, Elizabeth Modersohn contributes Westoba's values and culture for workplace satisfaction, "Organizational values and culture make a significant difference in job satisfaction." Said Modersohn. "Staff have immense pride working for an organization that is community and purpose driven."

WCU offers family and life friendly policies such as hybrid work options, flexible work hours, phased in return to work for new parents, shortened work week with a formal earned days off program. WCU prioritizes staff professional growth and education and has a balanced variable reward system. Career opportunities can be found at [westoba.com](https://www.westoba.com).

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ABOUT WESTOBA CREDIT UNION

Westoba Credit Union is a full-service financial cooperative that operates on Treaty 1, 2 & 5 the traditional territory of the Anishinaabe, Cree, Oji-Cree, Dakota, Dene, Inninnowuk, Saulteax people, and the homeland of the Metis Nation. Westoba respects the Treaties that were made

on these territories. Centralized in Brandon, Manitoba, Westoba has 13 locations (including the corporate office) throughout the province, employing approximately 200 people.

For more information:

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