

FOR IMMEDIATE RELEASE

May 26, 2023

LOUISE AQUATIC CENTRE RECEIVES FUNDING FROM WESTOBA INSPIRE

Pilot Mound, MB – The Louise Aquatic Centre Committee is thrilled to receive \$5000.00 from the Westoba Credit Union Inspire program in support of their fundraising efforts for the new Louise Aquatic centre.

Fundraising for this initiative was pushed into high gear with the news that the existing pool, built in 1970 does not meet current safety standards and will not be able to open past this current year.

Louise Aquatic Centre committee member, Gail Maxwell said this facility provides a life skill opportunity for many.

"We believe that learning to swim is a life skill important to all ages and abilities," said Maxwell. "Having a pool in our area will provide the opportunity for people of all ages to learn this life skill. The Aquatic Centre will be promoting fitness, fun and water education."

Westoba Branch Manager for Swan Lake and Pilot Mound, Jackie Shoemaker said upgrades to the pool will also lend to the community economy.

"What an amazing opportunity for Westoba to be part of the Louise Aquatic Centre project! As a co-operative we love investing back to our communities and this is a fantastic way to do just that. Upgrading the local pool is a great way to drive business to the community, all while promoting fitness and family fun. We look forward to seeing the project come to life," said Shoemaker.

The funding from Westoba Inspire is part of Westoba's 60th anniversary celebration and used to support the purchase of pool equipment.

For more information:

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ABOUT INSPIRE AND WESTOBA CREDIT UNION

Westoba is a full-service financial cooperative centralized in Brandon, Manitoba. Recognized as a Top Employer in 2023, Westoba employs approximately 200 people with 13 branch locations and a remote workforce. Westoba Inspire is Westoba's community investment program available to projects that support community infrastructure and promote staying, participating, and engaging in an enriched community. 2023 marks 60 years of business success for Westoba. To show appreciation to the members and our communities, Westoba is giving away \$60,000 in Inspire funding this year. Next application intake is September 1 – 30. Visit www.westoba.com for details.

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