

**FOR IMMEDIATE RELEASE**  
**June 8, 2023**

**WESTOBA CRICKET PRACTICE PITCH NOW OPEN FOR WESTMAN CRICKET ASSOCIATION**

**Brandon, MB** – Westoba was honoured to host a grand opening of the Westoba Cricket Practice Pitch in partnership with the Westman Cricket Association on June 7<sup>th</sup>.

Westman Cricket Association receive \$9000.00 from the Westoba Inspire Program in the fall of 2022 to install the practice pitch at the J&G Homes Cricket Field.

Westman Cricket Association President, Kushang Patel said the Westoba Practice Pitch is a first for Brandon and will have a significant impact on attracting more cricket enthusiasts, high-level competitions as well as building the skills of existing and new players.

“Cricket is a growing sport in Brandon, for adults and kids,” said Patel, “The Westoba Practice Pitch is the piece we needed to create a proper facility and limit expensive travel to Winnipeg for skill training.”

Westoba’s VP of Risk Management, Zarrar Lodhi expressed his happiness for the project and Westoba’s involvement.

“Working for an organization that supports community and promotes healthy activities such as cricket brings me joy,” said Lodhi. “I grew up playing cricket and have many fond memories of my time on the field, it gives me great pleasure to see the sport of cricket flourishing in the city of Brandon and the Westman region.

Construction of the Pitch was completed early last week with a few last-minute touches to be added in the coming days as weather allows. Patel said there have been several inquiries already to use the Pitch and expects it to be a busy spot this summer and long into the future.

**About Westman Cricket Association**

Westman Cricket Association is committed to the growth and sustainable development of cricket.

**For more information:**

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**ABOUT INSPIRE AND WESTOBA CREDIT UNION**

Westoba is a full-service financial cooperative centralized in Brandon, Manitoba employing approximately 200 people with 13 branch locations.

Westoba Inspire is Westoba’s community investment program available to projects that support community infrastructure, have a clear local impact; are inclusive and bring people together; are long-term or multi-functional; and promote staying, participating, and engaging in an enriched community.

2023 marks 60 years of business success for Westoba. To show appreciate to the members and our communities, Westoba is giving away \$60,000 in Inspire funding this year. Next application intake is September 1 – 30.

Visit [www.westoba.com](http://www.westoba.com) for details.

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**Photo Submission:**

Front Row, Ray Ramrattan, Westoba

Community Investment Committee Member,

Zarrar Lodhi, Westoba VP of Risk Management



Other: Representatives from Westman Cricket Association and Westoba Credit Union